

# WTTW COMMUNITY ADVISORY BOARD

MINUTES  
Of  
The Public Meeting  
Of the  
WTTW Community Advisory Board  
On  
Tuesday, December 18, 2012  
WTTW Studios  
5400 North St. Louis Avenue  
Conference Room B, 2<sup>nd</sup> Floor  
Chicago, Illinois

The meeting was called to order by Chairman Morris at 6:00 p.m.

The roll was called. Present were the following members of the Community Advisory Board (CAB)

Joseph A. Morris, Chairman  
Heather M. Penn, Acting Secretary  
Charles White  
Barbara Cragan  
Dorene Wiese, Ed.D  
Leatrice Campbell  
Christopher Vaughn  
Mary Lou Mockus  
Maggie Steinz  
Norma Sutton  
Helen Bracey  
Susan Buckner  
Lennette Meredith  
Renee Summers  
Janice Goldstein  
Ava Holly Berland  
Jim McClure  
Jeff Burkowitz

Additional persons present included:

Barbara Proctor, Trustee of WWCI and Trustees Liaison  
V. J. McAleer, Senior Vice President of WWCI for Production and Community Partnerships and  
Management Liaison  
Yvonne Davis, administrative assistant to Chicago Tonight and staff liaison

The following members of the general public were present:

Marlene Schwarzman, Vanessa Allmon

Absent Members:

Donna Rook  
Yvette Brown  
Deborah Williams  
Alicia Barnes  
Keisha Dyson  
Kimberly Frost  
Karla Mina  
Steven Guenther

The Chair noted presence of a quorum and called the meeting to order at 6:08. He asked members to introduce themselves and briefly describe their background.

The Chair asked for consideration of the October minutes; no additions or corrections were offered. M\_\_\_ moved the minutes be approved; M\_\_\_ seconded the motion, which was adopted unanimously.

1. Ms. Cragan
2. Mr. Vaughn

The Chair requested approval of the proposed Agenda for the meeting (attached). M\_\_\_ moved to approve the agenda and M\_\_\_ seconded; the Agenda was adopted unanimously.

1. Ms. Mockus
2. Mr. White

The Chair invited public comment. No comments.

The Chair asked for reports, and called called on the Management Liaison. V.J. McAleer provided an update behalf of Station Management:

1. Proposed by Keisha Dyson. Reflections on Fatherhood, airing Sunday Feb 10<sup>th</sup>.
2. Jan 24<sup>th</sup> at 8 pm. Skokie 1978. Documentary about Nazi march in that town and how it affected Holocaust survivors in Skokie.
3. CAB members noted who attended WTTW Chicago Tonight program about the dropout rate in Chicago. Mr. Burkowitz, Ms. Goldstein, Ms. Steinz, Ms. Brown, Ms. Dyson, Ms. Penn, and Ms Summers. Opened a discussion about the program with many passionate views and stories. VJ said there has been more discussion on Chicago Tonight and will continue.
4. Dan Soles working with Pritzker Military Library. Ms. Mockus asked about any type of programing, but VJ had no info. WYCC – Mr. Burkowitz mentioned that WYCC has a show on Sunday mornings highlighting the Pritzker Military Library.

Mr. Berkowitz arrived 6:30  
Mr. McClure arrived 6:53

The Chair noted a correction of dates for membership and terms of office from the previous meeting. Paragraph 2 Section 2. Keisha Dyson listed twice. Dr. Wiese not listed. Chair has made corrections and also noted a 2014 Vacancy due to the passing of Redd Griffin. No debate or discussion. Resolution is adopted.

The Chair called on the Membership Committee.

1. New members brought on board by order of application for membership. Membership Committee has adopted this method for new members. If Mr. Losa doesn't make the Feb meeting, Ms. Jackson will be bumped to the 1<sup>st</sup> position. There are 7 people on the waiting list. Should we accept any more applications? Should we change this on the website? Proposed to CAB – should we shut down applications? Mr. Vaughn says shut down so people don't have the false impression that there is an opening. Ms. Steinz says to freeze the list but to keep it visible so people know we're here. Jan proposes to limit the waiting list. Lenette opened the discussion about how to deal with the decision to move forward since we are now at full capacity. Ms. Cragan suggested keeping the application form online to keep diversity. Open up committees for those who apply to be a member to at least participate on the various committees. Discuss that those on the waiting list participate in any one of the committees. Yvonne suggested that giving her the email addresses to the waiting list applicants so she can email them about our meetings. Mr. Morris suggested emailing those on the waiting list that there are no vacancies. The Membership Committee already sends out this type of email when people inquire about being on the CAB. Ms. Cragan along with others suggested changing the wording on the website so not to confuse the public that there are openings.
2. What do we do if a CAB member misses 3 meetings within a calendar year since we are at capacity and that we have a waiting list? 1. Should we enforce the bylaw? 2. Should we put that person on notice? Going forward we will enforce the bylaw in 2013.
3. Mr. Morris proposes that if you miss 3 within the year, we will send notice of cause as to why we should maintain you on the CAB. Joe will send the notice. Membership committee will follow up. Lynette suggested sending the notice by the second absence.
4. Nominations for Vice-Chair. Ms. Berland nominated Mr. Berkowitz – Seconded by Ms Sutton. Donna Rook nominated by Ms. Mockus – Second by Ms. Goldstein. Mr. Vaughn nominated Ms. Mockus – Ms. Mockus declined. Ms. Steinz nominated by Dr. Wiese – Second by Ms. Berland. Dr. Weise nominated by Ms. Goldstein – Seconded by Ms. Summers. The term will end in February. New elections in April. Elected is Dr Wiese.

The Chair called on the Program Committee.

1. Will follow the plan of the Rubric if you have a programming suggestion that you'd like the CAB to investigate or discuss. If you feel it's much more important, go right to WTTW / VJ / Dan Soles / Etc.
2. Mr. Morris suggested that using the Rubric through the CAB will give way to thoughtful discussion but the downside is that we send our report only once a year. If it can benefit thoughtful discussion, use the CAB.
3. Ms. Cragan let the CAB know they can get the Rubric through the Programming Committee and will email the Rubric to Mr. Morris to be disseminated to the CAB.

The Chair called on the Outreach Committee.

1. Dr. Willams was absent as was Ms. Rook. Survey is passed onto the following year.

The Chair called on the Communications and Technology committee.

1. Ms. Brown was absent.
2. Ms. Penn updated and showed various online updates.
3. Facebook page updated.

4. WTTW CAB Logo/pic updated
5. LinkedIn group created. Free to join now
6. Presentation about LinkedIn & Facebook for CAB and how to use presented by the April meeting.

The Chair called on the Vice Chairman and the Cultural Research and Development Committee (currently chaired by the CAB Vice Chair).

1. Mr. Morris nominated Mr. Berkowitz as Chairman of the CRDC committee due to the passing of Redd Griffin.
2. Mr. Berkowitz is suggesting taking the committee in another direction.
3. Proposes having a committee meeting in January.
4. Civic education / STEM / Math / Science / School reform / etc..
5. Mr. Morris asked Ms. Mockus to forward a summary of their last committee meeting
6. Mr. White asked to be on CRDC committee. Will be going forward.
7. Tue Jan 16<sup>th</sup> - Committee will meet at WTTW

The Chair called on the Secretary; Ms. Penn acting as temp secretary due to Ms. Rook's surgery.

The Chair delivered his report.

1. Annual report finished. Recommended for adoption. Annual report adopted unanimously.
2. Moving forward for 2013 – Better conversations about community – connections to WTTW - connections with our community - topics that need to be discussed and researched – refining presentations for the CAB.
3. Proposing for 2013 that WTTW bring in WTTW people to our meetings to inform and discuss with us operations of the station. What we can learn by this conversation so we can move forward with ideas/etc...
4. Carmen Schmitt – What do you do? What can we learn from Ms. Schmitt for our CAB discussions and annual report.
5. What/Who would you like to see/on the 2013 agenda so we can arrange meetings.

The Chair called for Unfinished Business.

1. Correction on the terms of office. Handout provided and corrected. New vacancy due to the passing of Redd Griffin. Resolution adopted unanimously.

The Chair asked for New Business.

1. Annual report finished. Recommended for adoption. Annual report adopted unanimously.
2. Feb 19<sup>th</sup> 2013 6PM. Hopeful that the president of WTTW can join us. If he cannot, reschedule for another night in February.

The Chair asked for Good and Welfare, \_\_\_\_

1. If you didn't contribute to the plant for Redd Griffin and would like to contribute, Mr. Morris suggested you donate to WTTW

The Chair noted the next CAB meeting is scheduled February 19<sup>th</sup>, 2013 at 6PM. M\_\_\_\_\_ moved the meeting be adjourned, M\_\_\_\_\_ seconded the motion. The Chair declared the meeting adjourned at 8:50P.M.

1. Moved – Ms. Goldstein
2. Seconded – Mr. McClure

Respectfully submitted,  
By Ms. Penn as temp Secretary