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## **WTTW Community Advisory Board (CAB) Meeting Report for Regular Meeting Tuesday, June 13, 2006**

### **Attending**

Thom Clark *chair*, Bruce Beckman *vice-chair*, Arlette Porter, *secretary*, Elizabeth Harano *program committee chair*, Lennette Meredith *membership chair*, Lorenzo Vazquez *outreach co-chair*.

Raymond Broady, Joyce Calvin, Barbara Cragen, Gary Durochik, Sergio & Maria Gallegos, Janice Goldstein, Earl & Jane Henrickson, Redd Griffin, Mary Lou Mockus, Harold Moore, Joseph Morris, Norma Sutton, Olga Nelson, Steve & Susan Jordan.

### **WTTW Management**

VJ McAleer, Yvonne Davis

### **Absent**

Howard Denton, Greg Clemons, Mary McSweeney Stiglich, Evelyn Nieves, Donna Yuen, Sidney Zwick

### **Note:**

*Please remember to sign in at the meetings so that we can keep accurate records of attendance.*

**Call to Order:** Thom Clark called the meeting to order at 6:25 pm

**Roll Call:** Thom asked members to introduce themselves since we have so many new members. He asked each member to also state their favorite WTTW program and what programming they would like to see more of on Channel 11. Favorite programs were:

As Time Goes By, Austin City Limits, Chicago Tonight, Check, Please!, Charlie Rose, NOW, Antique Roadshow, Inspirational shows and Geoffrey Baer. Members would like to see more local entertainment, Geoffrey Baer shows, inspirational shows, dancing, local musicians, public affairs, serious discussion with serious individuals, innovative programs, investigative, community oriented, historical and cultural aspects of Chicago, foreign cultural issues, animal education shows, British comedy, locally produced documentaries and autobiographies.

### **Reports of Officers and Committees**

Thom asked that WTTW management send thank you letters to former retiring members thanking them for volunteering their time (VJ McAleer will forward)

### **Membership Committee**

Lennette Meredith introduced new members, nomination of new members moved, voted and approved (nominations for of Donna Ewing & Olga Nelson were reserved)

Nomination of Arlette Porter as Secretary, moved, voted and approved

### **Program Committee**

Elizabeth Harano spoke on the spreadsheet of priority of topics for Chicago Tonight, including cultural, social events, arts, entertainment, public affairs, politics, legal issues, gay, civil and women's rights, myriad of subjects.

Elizabeth talked on responding to complaints and proposals brought to the station. Procedure for CAB responding to complaints – complaints are generated either internally or externally; correspondence is sent to Chairperson and then to Programming Committee. Those complaints sent directly to station are dealt with by station management. Sometimes, but rarely, are those complaints directed to CAB.

Programming Committee must identify top three topics: politics and public affairs, culture and

society and education. Programming Committee will broaden horizons on securing people to speak on these topics, who will provide background or provide interviews on these issues. CAB members are also eligible for speaking. However, Programming Committee will bring in resource speakers to speak on issues of the day to help the station expand their resources.

Programming template was disseminated and explained that form should be used to submit ideas for programming. Ideas for programming should be clearly stated. Send completed forms to Elizabeth Harano or Thom Clark.

Programming Committee meets bi-monthly, every second Tuesday.

#### **Outreach Committee**

Lorenzo Vazquez spoke on tapping the pulse of the surrounding community, i.e., townhall meetings, publicly announced meetings, different web presence for programming.

#### **Management Feedback**

VJ McAleer indicated that Geoffrey Baer will have two new programs this summer on Fox River Valley and Southwest Suburbs.

WTTW will, in partnership with Children's Brain Research Foundation, present a program in September 2006 on dealing with bullies.

More programming planned with Chicago History Museum entitled "Sensing Chicago" that will urge children to use their senses to discovery Chicago's history.

Outreach program will be a training session for Chicago Public School Teachers that will teach youngsters about science and astrology

#### **Public Comment**

CAB meetings are public and public is encouraged to make comments and suggestions – CAB may want to establish a more formal method of addressing numerous comments when and if that occurs and the Outreach Committee will spearhead this effort.

Next meeting will also consist of tour of station.

The meeting was adjourned at 7:55 pm

Next meeting is scheduled for August 8, 2006 at 6:00 pm