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**WTTW Community Advisory Board (CAB)  
Meeting Report for regular Meeting  
Tuesday, April 10, 2007**

**ATTENDING**

Thom Clark – Chair; Howard Denton and Lorenzo Vazquez – Co-Chairs, Outreach Committee; Lennette Meredith – Chair, Membership; Elizabeth Harano – Chair, Program; Secretary – Arlette Porter

Joyce Calvin, Sergio Gallegos, Maria Gallegos, Janice Goldstein, Earl Henrickson, Jane Henrickson, Mary McSweeney, Norma Sutton

WTTW: V. J. McAleer, Dan Soles

Barbara Proctor, WTTW Board Liaison

WBEZ CAC Representative: Patrick Riley

*Call to Order:* 6:10 pm

*Roll Call:* Norma Sutton conducted roll call.

*Minutes:* Approval of Minutes from December 12, 2006 with correction that Trustees do not have a level of frustration with respect to Executive Committee.

Thom Clark shared that the due to the retirement of Bruce Beckman, the position of Vice-Chairman is open. Nominations were taken from the floor. It was voted that Howard Denton would become new Vice-Chairman.

It was further voted and accepted that Thom Clark and Arlette Porter continue to occupy the positions of Chairman and Secretary, respectively.

Thom Clark continued the appointments of Committee Chairs Lennette Meredith of Membership Committee, with Norma Sutton acting as Assistant; Elizabeth Harano and Barbara Cragan as Co-Chairs of Program Committee and Howard Denton and Lorenzo Vazquez as Co-Chairs of Outreach Committee.

**REPORTS OF OFFICERS AND COMMITTEES**

**Chair (T. Clark):** Thom Clark spoke on meeting with WBEZ's Community Advisory Council. He indicated that the meeting spoke on specific initiatives including a second channel. He indicated that WBEZ's CAC is excited by the joint effort of their CAC and WTTW's CAB. Thom shared that he and Claudia Free of WBEZ believe that both boards will benefit from the collaborative efforts, especially in areas of operation and idea sharing. Both boards would like to have an area on public broadcasting website that would allow other CABs and CACs to share their ideas.

Thom indicated that the joint meeting of WTTW and WBEZ would be structured as a meet and greet, light dinner, sharing of ideas and perhaps organizing a smaller committee.

Thom stated that WTTW and WBEZ should engage in sharing results of respective research projects regarding issues in public television and best practices.

Guest, Patrick Riley, spoke regarding new format for programming for new internet service. He believes that both boards can learn from each other. He indicated that discussions could certainly assist both boards to benefit from the strengths and weaknesses of the other.

**Membership (L. Meredith):** Membership is now open and new names are welcome.

**Program (E. Harano):** Elizabeth Harano disseminated a list of ideas that emanated from the Program Committee's January 9th and March 13th meetings. Particularly highlighted were the ideas on Urban Planning, how to involve CAB and looking towards the future, how to sustain and improve Chicago communities. It was noted that WTTW's Outreach Committee may be a catalyst in making a strong impact on neighborhoods regarding public television.

Also spotlighted was "For the Sandwich Generation – Taking Control of Everyone's Health." This is potentially ready to be submitted to WTTW. However, a more detailed report will be available at the next meeting. The next report will consist of potential sponsors, contact persons, etc.

Next Program Committee meeting is Tuesday, May 8, 2007 at 6:00 p.m.

**Outreach (H. Denton and L. Vazquez):** Howard Denton share that he and Lorenzo were working on trying to put together the town hall meetings. Columbia College has been tapped to host the joint meeting with WBEZ's CAC for June 14, 2007. He foresees a great deal of promise and both organizations appear to be interested in what can be done to spark interest in public television.

Howard also stated that the Co-Chairs were contemplating how the Outreach Committee could interface more with Trustees.

**Trustee Liaison (B. Proctor):** Barbara Proctor believes that upcoming joint meeting will be beneficial and will relay the results of the meeting to Trustees.

**Management Feedback (Dan Soles):** Dan Soles talked on how station manager determines overall schedule, continued expansion into digital television, new channels scheduled for programming. He indicated that WTTW's children programming remains the most watched (6:00 am to 6:00 pm) among children ages 2-11. A little less than two million homes watch WTTW out of approximately 3.4 million homes. He stated that there is a strong commitment to public affairs, public interest programming, history and documentaries in the area of adult programming. He also provided a 10 minute spot on Spanish language programming. Dan also stated that drama and theater remain important to WTTW and they are also looking for strong nature and science programming. Four new stations are being introduced on cable and anticipated for 2009. Analog broadcast is being shut down by federal government and television will go digital. WTTW will be moving towards this end.

**Public Comment:** None

Moved and voted that the regular June meeting be moved to joint meeting date of June 14, 2007.

**Next Meeting: June 14, 2007 at 5:00 pm**

**Joint meeting with WBEZ CAB**

Columbia College  
8th Floor, Film Row Cinema  
1104 S. Wabash Avenue

**Adjournment:** 7:45 pm