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WTTW Community Advisory Board (CAB) Meeting Report for regular Meeting Tuesday, August 14, 2007

## ATTENDING

Thom Clark – Outgoing Chair; Howard Denton – Interim Chair, Lorenzo Vazquez – Chair, Outreach Committee; Lennette Meredith – Chair, Membership; Secretary – Arlette Porter; Elizabeth Harano and Barb Cragan – Co-Chairs, Program

Maria and Sergio Gallegos, Mary Lou Mockus, Redd Griffin, Earl Henrickson and Jane Henrickson, Mohammed Khalid, Susan Jordan, Joyce Calvin

WTTW: V. J. McAleer

Barbara Proctor, WTTW Board Liaison

Call to Order: 6:10 pm

Minutes: Approval of Minutes from April 27, 2007

New Guest: Mohammed Khalid introduced and stated that he found WTTW programming

interesting.

Charles White expressed an interest in rejoining CAB

V.J. shared that WTTW will air Chicago Week in Review and Arts – another step in the Spanish-speaking market. V.J. also encouraged CAB to participate in another pledge night.

## **REPORTS OF OFFICERS AND COMMITTEES**

**Chair (T. Clark)**: Thom Clark stated that minutes from June 14, 2007, dinner meeting are available at www.chicagopublicradio.org, click on program, go to amplified and archives. Comments on June 14th meeting shared by Thom were: pleased to see Michael Gonzalez at meeting, WBEZ programming seems to be working; promote these types of meeting better through website and would like to see more public involvement; WBEZ was delighted to have been a part of the meeting and would like to see more of these types of meetings since WBEZ and WTTW share the same goals. Thom also observed that WTTW was more diverse than WBEZ. He also suggested that a moderator be gotten for the next meeting. Also, WBEZ has a phenomenal website. WTTW CAB might want to assist WTTW in creating a website.

**Membership (L. Meredith)**: CAB accepted two new members. Lennette shared that the season is open for new members. We presently have four (4) members who have been absent more than a year. Lennette has notified those members of their eligibility to be voted from the CAB membership and has received no response or responses indicating that people have too many outside commitments. Thus, in accordance with the By-laws, these members will be dropped from membership and their slots eligible for filling.

Thom also shared some major accomplishments and visions that were either initiated and/or pursued while under his leadership. Thom shared that he though these visions should be perpetuated by the upcoming CABs.

Thom Clark retired and Elizabeth Harano resigned. Nominations were taken for chair and it was moved and voted that Howard Denton, Vice Chair, would be made Interim Chair pending names emanating from Nominating Committee which is to be headed by Lennette Meredith and two others.

**Program (E. Harano and B. Cragan)**: A co-chair is needed for Program Committee. Also, there has been sporadic attendance amongst committee members. Key decisions to be made is

emphasis to be placed on Land Trust issue, public policy and public use of land and how it will be influenced by land trust. Perhaps CAB should provide leadership programming on what folks are thinking is economic development as opposed to what creates negative development. Also, another big issue in land use is government's use of eminent domain to procure land development and how private property can be repurposed. It was suggested that CAB educate itself to help WTTW with programming in this area – will need to invite experts to address CAB's hot topics.

It was also suggested that CAB assist Board of Trustees and WTTW Management in helping to prioritize programming issues and provide resource information to Management.

There was a question as to Frank Gaffney's documentary – America at the Crossroads – some members expressed that they would like WTTW to air the program *Islam v. Islamists*. There was much discussion on merits of airing program and concerns that program was not journalistically based and/or presented in an unbiased format. It was suggested that perhaps CAB and/or program committee review such type of programs and make suggestions with respect to airing, especially if Management has vetoed certain programs and in light of CAB's role as an advisory board – and that Dan Solis be apprised of CAB's feelings regarding the matter.

**Outreach (H. Denton and L. Vazquez)**: Howard Denton should be involved in follow-up from June 14th meeting. There is a need to generate energy for the outreach committee. Also suggested that outreach committee become more involved with the program committee.

**New Business**: Ratings are holding steady for Chicago Tonight. Carole Marin is doing a good job on coverage of legislature.

Suggested that CAB meetings be held four times a year instead of six times a year to promote committee attendance. It was also suggested that perhaps committees could meet by conference call. These ideas were tabled pending October meeting for possible implementation in January 2008.

**Trustee Liaison (B. Proctor)**: Barbara Proctor has been reappointed to another term. Barbara Proctor thanked Thom Clark for his years of leadership as CAB chairman, his work with the WTTW Trustees and his many other contributions to the station. The Trustees wish him well.

Public Comment: None

Next Meeting: October 9, 2007 at 6:00 pm

Adjournment: 7:45 pm